Thinking about Immersive Tech?

Let us help you ignite the SPARK!

VIRTUAL, AUGMENTED, AND MIXED REALITIES LEARNING PROGRAM DESIGN & DEVELOPMENT

Collaborate with our award-winning team!

Store, upload, update, and distribute your content easily with the SPARK VR Platform!

Want more information? Get in touch: **spark@sweetrush.com.**

XR SP Workshop
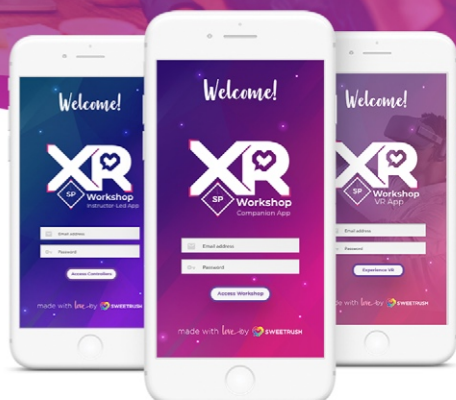
ALSO INTRODUCING OUR SPARK XR WORKSHOP

VR and AR are new and exciting, but they're also confusing. **Our full-day SPARK XR Workshop will set you up to experience and understand these emerging technologies**—and when and how to use them!

The SPARK XR Workshop is designed to teach you what immersive technologies are and how they can be applied to learning and development.

It offers a unique hands-on approach, full of examples and demonstrations to help you fully grasp the capabilities of these new technologies.

HIGHLIGHTS

- Engaging and interactive format
- Immersive technologies
  - Virtual reality (VR)
  - Augmented reality (AR)
  - Mixed reality
- Brainstorming, ideation, and pitching ideas to stakeholders
- Distributing VR content
- Demos and examples

Including custom support apps!

BY THE END OF THIS WORKSHOP, YOU WILL BE ABLE TO:

✓ Understand the benefits of using immersive technologies in learning and development.

✓ Differentiate between the types of immersive technologies.

✓ Fully understand the various aspects of creating an XR experience.

✓ Generate ideas for training using immersive technologies.

✓ Identify what type of hardware is used to experience immersive technologies and the difference between the available options.

✓ Determine when immersive technologies can be applied.

✓ Understand how content is distributed.

✓ Identify what elements are important to consider when pitching a project with XR technology.

WHO SHOULD TAKE THIS WORKSHOP?

HR, L&D, and line of business professionals interested in exploring the use of immersive technologies in their learning programs.

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